

Remit To: WFOR-TV  
P.O. BOX 905891  
CHARLOTTE, NC 28290-5891



WFOR-TV

INVOICE

For: DEFEND MY DIVIDEND & ALLIANCE FOR SAVING(339423)  
701 Pennsylvania Ave NW  
Washington, DC 20004-2608

Account Exec: SUSAN INKER-PURETZ  
Office: WFOR-TV  
Contract Num: 1161-54622  
Contract Dates: 08/13/2012-09/02/2012  
Customer Order:  
Linked Order:  
CPE: 119 / 126 Issu / 2244030

Invoice Num: 1161-410864  
Invoice Date: 09/02/2012  
Billing Cycle: Weekly  
Billing Period: 08/27/2012-09/02/2012

Page 1 of 2

**PAY BY** 10/02/2012  
Net 30 days

In Account With: GREAT AMERICAN MEDIA(162)  
1010 Wisconsin Ave NW Ste 800  
Washington, DC 20007-3674  
ATTN:Accounts Payable

Product Desc: Defend My Dividend & Alliance for Savings & Investments

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	WFOR MORNING NEWS		08/13/2012-09/02/2012		M T W T F . .		30	1	225.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		M T W T F . .		1		225.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/27/2012	Mo	05:53:55 AM		DMDASI 1202TH	30	225.00			
3	17:00:00-17:30:00		08/27/2012-09/02/2012		M T W T F . .		30	1	1,250.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		M T W T F . .		1		1,250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/31/2012	Fr	05:14:54 PM		DMDASI 1202TH	30	1,250.00			
5	18:00:00-18:30:00		08/20/2012-09/02/2012		M T W T F . .		30	1	1,300.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		M T W T F . .		1		1,300.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/28/2012	Tu	06:13:10 PM		DMDASI 1202TH	30	1,300.00			
7	FACE THE NATION		08/13/2012-09/02/2012		. . . . . S		30	1	1,000.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
08/27/2012-09/02/2012		. . . . . S		1		1,000.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/02/2012	Su	10:59:22 AM		DMDASI 1202TH	30	1,000.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals 4		3,775.00		566.25		3,208.75	0.00	0.00	0.00



Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. BOX 905891

CHARLOTTE, NC 28290-5891

CBS TELEVISION STATIONS

WFOR-TV

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:

For Billing Inquiries Please Contact:  
CONTROLLERS OFFICE: WFOR-TV  
  
(305) 591-4444

Gross Billing	3,775.00
Trade Value	0.00
Agency Commission	566.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	3,208.75

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